



Since 2008
Sagar®

**FRANCHISE
OPPORTUNITY**

HISTORY



Sagar Coldrinks Parlour, established in 2008 and located in Rajkot, has made a name for itself by offering a diverse and high-quality assortment of Sharbat Syrups to its customers. With a commitment to providing the finest ingredients and flavours, this establishment has become a go-to destination for those seeking refreshing beverages. The wide range of Sharbat Syrups available at Sagar Coldrinks Parlour caters to a variety of tastes and preferences, ensuring that there is something for everyone. The attention to detail in sourcing ingredients and crafting unique combinations sets this parlour apart from others in the industry. With a strong foundation built on years of experience and customer satisfaction, Sagar Coldrinks Parlour continues to delight patrons with its flavourful offerings and exceptional service.

We are providing these products in retail and bulk quantity.

However, our customers regularly orders our products to use in their homes, commercially and special occasions & festivals.

www.sagarcold.com

Colorfull Life
Begins...

BE READY...



We are seeking an enthusiastic, energetic, and entrepreneurial individual who is genuinely passionate about starting and managing a beverage business. The ideal candidate should be committed to dedicating *12 to 14 hours daily* to oversee the day-to-day operations of the outlet and ensure consistent performance and customer satisfaction.

As per the operational agreement, the outlet owner will act as the primary liaison and single point of contact for our company. This person will be responsible for supervising and coordinating with *1 to 2 staff members*, ensuring smooth workflow, maintaining service standards, and handling basic administrative duties related to the outlet's operations.

In terms of location, we require a compact yet accessible retail space ranging from *125 to 300 square feet*. The space should be in a high-visibility area with good footfall, ideally situated near educational institutions (schools, colleges, universities), entertainment centers, commercial hubs, transit points (bus/train stations), or densely populated residential neighborhoods.

The business setup can be established on either *self-owned property or a leased/rented premise*, as long as it meets the criteria of visibility, accessibility, and foot traffic potential. We are flexible on the property type as long as it aligns with operational needs and offers strong potential for customer engagement.

WHY US?



***Strong Brand Identity
with Loyal Customer Base***



***Wide Product Range
Sharbats, Syrups,
Milkshakes, Lassi,
Ice Creams, and more***



***Affordable Pricing
Yet Premium Quality***



***Easy Operations
with Minimal Staff
Requirement***



***High Profit Margins
with Year-Round
Demand***



***Complete Franchise
Support & Training***

OUR PRODUCT RANGE

Sharbat/Syrup/Crush Range

Flavour/Application	Water	Soda	Milk	Curd
Variyali	✓	✗	✓	✗
Rose	✓	✗	✓	✓
Blueberry	✓	✓	✗	✗
Lime	✓	✓	✗	✗
Kalakhatta	✓	✓	✗	✗
Orange	✓	✓	✗	✗
Kaccha Aam	✓	✓	✗	✗
Mango	✓	✗	✗	✗
Pineapple	✓	✓	✗	✗
Kesar Pista	✗	✗	✓	✓
Chocolate	✗	✗	✓	✓
Mango Milk	✗	✗	✓	✓
Vanilla	✗	✗	✓	✓
Pineapple Curd	✗	✗	✓	✓
Butterscotch	✗	✗	✓	✗
Pista	✗	✗	✓	✗
Rajbhog	✗	✗	✓	✗
Sugar Syrup	✓	✓	✓	✓
Variyali Crush	✓	✗	✓	✗
Sugar Free Variyali	✓	✗	✓	✗
Sugar Free Kalakhatta	✓	✓	✗	✗

OUR PRODUCT RANGE

Lassi

Flavour	Plain	Dry-Fruit	Ice Cream	Sagar Special
Mango	₹30/-	₹50/-	₹50/-	₹70/-
Pineapple	₹30/-	₹50/-	₹50/-	₹70/-
Chocolate	₹30/-	₹50/-	₹50/-	₹70/-
Cream	₹30/-	₹50/-	₹50/-	₹70/-
Rose	₹30/-	₹50/-	₹50/-	₹70/-
Pista	₹30/-	₹50/-	₹50/-	₹70/-
Kesar Pista	₹30/-	₹50/-	₹50/-	₹70/-
Pineapple Piece	₹50/-	-	-	-
Chocolate Chips	₹50/-	₹70/-	₹70/-	₹90/-

Fruit Shake

Flavour	Plain	Dry-Fruit	Ice Cream	Sagar Special
Apple	₹100/-	₹120/-	₹120/-	₹140/-
Sitafal	₹100/-	₹120/-	₹120/-	₹140/-
Banana	₹100/-	₹120/-	₹120/-	₹140/-
Chikoo	₹100/-	₹120/-	₹120/-	₹140/-
Mango	₹100/-	₹120/-	₹120/-	₹140/-
Strawberry	₹100/-	₹120/-	₹120/-	₹140/-
Pineapple	₹100/-	₹120/-	₹120/-	₹140/-
Rasmalai	₹100/-	₹120/-	₹120/-	₹140/-
Butterscotch	₹100/-	₹120/-	₹120/-	₹140/-

OUR PRODUCT RANGE

Milk Drinks (Dudh Coldrinks)

Flavour	Plain	Dry-Fruit	Ice Cream	Sagar Special
Pista	₹30/-	₹50/-	₹50/-	₹70/-
Chocolate	₹30/-	₹50/-	₹50/-	₹70/-
Mango	₹30/-	₹50/-	₹50/-	₹70/-
Pineapple	₹30/-	₹50/-	₹50/-	₹70/-
Rajbhog	₹30/-	₹50/-	₹50/-	₹70/-
Butterscotch	₹30/-	₹50/-	₹50/-	₹70/-
Vanilla	₹30/-	₹50/-	₹50/-	₹70/-
Kesar Pista	₹30/-	₹50/-	₹50/-	₹70/-
Variyali	₹30/-	₹50/-	₹50/-	₹70/-
Rose	₹30/-	₹50/-	₹50/-	₹70/-
Badam Pista	₹30/-	₹50/-	₹50/-	₹70/-
Dryfruit	₹30/-	₹50/-	₹50/-	₹70/-
Gulkand	₹30/-	₹50/-	₹50/-	₹70/-
Kaju Anjir	₹30/-	₹50/-	₹50/-	₹70/-
Kesar Badam	₹30/-	₹50/-	₹50/-	₹70/-
Mava Malai	₹30/-	₹50/-	₹50/-	₹70/-
Mava Badam	₹30/-	₹50/-	₹50/-	₹70/-
Thandai	₹30/-	₹50/-	₹50/-	₹70/-
Strawberry	₹30/-	₹50/-	₹50/-	₹70/-

OUR PRODUCT RANGE

Juice

Flavour	Price
Mosambi	₹80/-
Watermelon	₹70/-
Cocktail	₹100/-
Pina Orange	₹120/-
Pina Mosambi	₹120/-
Pina Grapes	₹120/-
Black Jamoon	₹120/-
Black Grapes	₹120/-
Pomegranate	₹120/-
Pina Pomegranate	₹120/-
Pineapple	₹120/-
Kiwi	₹150/-
Pina Kiwi	₹150/-

OUR PRODUCT RANGE

Soda - Sharbat

Flavour	Price
Limbu Sharbat	₹20/-
Limbu Soda	₹20/-
Chhas Soda	₹20/-
Sing Chaska	₹20/-
Limbu Vimto	₹20/-
Limbu Lime	₹20/-
Limbu Jeera	₹20/-
Limbu Orange	₹20/-
Jaljeera/Khari Soda	₹10/-
Jeera Masala	₹10/-
Orange	₹10/-
Pineapple	₹10/-
Vimto	₹10/-
Cola – Pepio	₹10/-
Mango	₹10/-
Fruit Beer	₹10/-
Jamfal	₹10/-
Blueberry	₹10/-
Lime	₹10/-
Green Apple	₹10/-
Sadi Soda	₹5/-

OUR PRODUCT RANGE

Ice Cream

Flavour	1 Cup	250 ml	500 ml	1 ltr
Spanish Saffron & Cream Balls	₹50/-	₹125/-	₹250/-	₹500/-
Moroccan Dry Fruit	₹50/-	₹125/-	₹250/-	₹500/-
Creamy Almond	₹40/-	₹100/-	₹200/-	₹400/-
Black Current	₹40/-	₹100/-	₹200/-	₹400/-
Anjir Special	₹50/-	₹125/-	₹250/-	₹500/-
Kesar Pista	₹50/-	₹125/-	₹250/-	₹500/-
Rajbhog	₹50/-	₹125/-	₹250/-	₹500/-
Roasted Almond	₹50/-	₹125/-	₹250/-	₹500/-
Choco Maltino	₹50/-	₹125/-	₹250/-	₹500/-
Chocolate Brownie	₹40/-	₹100/-	₹200/-	₹400/-
Afghan Dry Fruit	₹40/-	₹100/-	₹200/-	₹400/-
American Nuts	₹40/-	₹100/-	₹200/-	₹400/-
Kaju Draksh	₹50/-	₹125/-	₹250/-	₹500/-
Pan Nawaabi	₹40/-	₹100/-	₹200/-	₹400/-
Choco Chips	₹40/-	₹100/-	₹200/-	₹400/-
Cookies n Cream	₹40/-	₹100/-	₹200/-	₹400/-
Chocolate	₹40/-	₹100/-	₹200/-	₹400/-
Butterscotch	₹30/-	₹70/-	₹140/-	₹280/-
Mango	₹20/-	₹50/-	₹100/-	₹200/-
Strawberry	₹20/-	₹50/-	₹100/-	₹200/-
Vanilla	₹20/-	₹50/-	₹100/-	₹200/-

OUR PRODUCT RANGE

Dry Fruit Shake (Thick Shake)

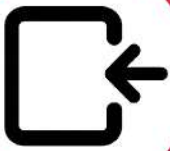
Flavour

Price

Spanish Saffron & Cream Balls	₹150/-
Moroccan Dry Fruit	₹150/-
Creamy Almond	₹140/-
Black Current	₹140/-
Anjir Special	₹150/-
Kesar Pista	₹150/-
Rajbhog	₹150/-
Roasted Almond	₹150/-
Choco Maltino	₹150/-
Chocolate Brownie	₹140/-
Afghan Dry Fruit	₹140/-
American Nuts	₹140/-
Kaju Draksh	₹150/-
Pan Nawaabi	₹140/-
Choco Chips	₹140/-
Cookies n Cream	₹140/-
Chocolate	₹140/-
Butterscotch	₹130/-
Mango	₹130/-
Strawberry	₹130/-
Vanilla	₹130/-

FRANCHISE MODEL

Shop Along with Takeaway Counter



Compact Design

Requires very little space (125–300 sq. ft.)



Low Investment

Affordable setup with minimal equipment



High Visibility

Eye-catching counter design attracts walk-ins



Quick Service

Fast preparation, minimal staff needed



Menu Flexibility

Sharbats, syrups, milkshakes, lassi, and ice creams



Energy Efficient

Low running cost with optimized utilities



Scalable Business

Easy to replicate across multiple locations



Premium Branding

Consistent look with strong brand identity



Fast Operations

Simple SOPs with complete franchise support

Huge Margin

Year-round demand ensures steady income



INVESTMENT & RETURNS



EXPECTED ROI

With high profit margins and consistent demand, our franchise ensures you recover your full investment within just 12 to 18 months while building a sustainable business.



SETUP COST

Set up your cold drinks kiosk with minimal investment covering counter, equipment, branding, and stock – all at an affordable cost for quick returns.



FRANCHISE FEE

Start your own profitable cold drinks shop with complete franchise support, training, and branding at absolutely 0% Franchise Fee – no hidden costs, no extra charges, just pure business growth.

FRANCHISE SUPPORT



Brand Training

Comprehensive brand training provided to ensure staff deliver consistent quality and service.



Marketing & Promotion

Dedicated marketing and promotional support to boost visibility and sales.



Interior & Design

Expert interior and design guidance to create an attractive customer-friendly setup.



Supply Chain

Assured supply of premium syrups, sharbats, and ingredients for smooth operations.



Continuous R&D

Ongoing R&D ensures exciting new flavors and innovative products for customers.

Why Wait?

CONTACT US



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